

Adrian Mucha

UX / UI DESIGNER

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EXPERIENCE

American Express (InRhythm Contractor) - UX Designer Nov 2018 - Present

Within 6 months gained enough trust to manage a team of 4 designers. Conducted and prepared multiple formal and informal user research sessions. Developed UX Research Framework named: **Letting users lead the way**, utilizing large numbers of user tests, creating a community space where it's possible for users to exchange ideas/problems enabling users to inform us what's most important to them. Created and promoted ideas with business stakeholders based on the users' input and team strategy. **Increased the number of users by 19%**

AllianceBernstein - UX Designer Apr 2018 - Nov 2018

UX Product owner of **the firm's first in history Design System Language**. Identified potential accessibility issues and recommended best practices based on W3C's Confidential 2.0, created and documented accessibility specifications for use by User Experience and Front-End Development teams. Redesigned UI and substantially improved UX for the SIMON iOS app - Internal app helping sales teams track clients, transactions and their account details.

Kaplan Test Prep - Brand Designer Sep 2017 - Apr 2018

Acting as a brand digital designer worked closely with UX/product team. Redesigned multiple elements and modules used on the Kaptest.com home page and iOS Mobile App. Designed UI for Kaplan Mobile Prep iOS/Android app, with thousands of downloads from App Store. Created new templates for MCAT welcome series that **increased newsletter opening rate by 32%**. Created a better promotional experience of multiple types of landing pages proving a **significant lift surpassing control by 21%**.

EDUCATION

University of Huelva (Spain)

2013 - 2015

Communication Design, Program connected to Iberian Studies BA

Wyższa Szkoła Języków Obcych im. Samuela Bogumiła Lindego (Poland), BA

2012 - 2015

Spanish and Iberian Studies

New York Code + Design Academy

Jun 2017 - Sep 2017

User Interface & User Experience Design Certificate

ABOUT ME

Currently based in Brooklyn working as a full-time UX Designer and a freelance multifunctional designer.

Much of my passion is about learning and creating. Thanks to Raspberry Pi and Python I made my family home more energy efficient and automated.

SKILLS

Technical

- Sketch
- Zeplin
- InVision
- Adobe Xd
- Framer
- Photoshop
- Illustrator
- HTML/CSS

Design

- Design Lead
- Wireframing
- Prototyping
- User Research
- Usability Research
- Visual UI Design
- Typography 'Freak'
- Design Sprints

Others

- Environmental Technology
- Fitness
- Drums
- Stand Up
- Soccer